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ROM LEFT, PHOTOS: BY PHILIP MACIAS; COURTESY OF PICNIC COLLECTIVE

LETTER FROM THE GROUP PUBLISHER

Malibu Beach Inn has debuted a private chef package in partnership with Picnic Collective where hotel guests can indulge in dreamy sips and bites in a safe, socially distanced—and stunning—setting.





CREATING IS LIVING

This June, we take a spin on the traditional Power Players theme and instead highlight the top content creators today, some of whom can be considered this decade's most influential figures. Cover star Charli D'Amelio went from a schoolgirl in Connecticut to a TikTok phenom, catapulting herself—and, by extension, her family—to global fame and fortune. What makes these creators tick? What makes them so desirable to be consumed by millions?

In a year when we had little to entertain ourselves, one thing became eminently clear: Content is king. Delivered via desktop, smart TV, mobile or mail, we have spent the last year consuming content at lightning speed, soaking up shows, films, music, podcasts, magazines, books, sites and videos that entertained, informed and transported us. As we emerge double-vaxxed, the question of 2021 is: Will you be a creator living life to the fullest, or will you be a consumer, taking in the latest trends, stories and news?

Well, I can tell you, I am going to be a bit of both. I am going to be a "creator" by heading up to Malibu Beach Inn to experience their wellness package, manifesting joy through guided meditation and tranquility through sound healing, followed by a healthy picnic at the beach. Then I am going to head over to Malibu Village for a little "consuming" of cocktails, art and

fashion... one always has to have a bit of yin and yang in life!

But I am not going to stop in Malibu. Next will be Santa Barbara, where I will create memories at the new Palihouse Santa Barbara. Such a cool aesthetic and vibe—I'm loving their Pali Vibes playlist!

So, get inspired, lean in, bust out and live free. If there was ever a time to create, it's now. Let's capitalize on this long-suppressed energy and share our talents, ideas and passions, and connect with the world again. While content might be king, it's nothing unless the content we create connects with people. I am so excited to be doing that again. Aren't you?

Alexandra von Bargen

Group Publisher

avonbargen@modernluxury.com

Instagram: @angelenomagazine: @avbangeleno

CALIFORNIA DREAMING

L.A.'s latest launches and offerings will add a definite spring to your step.

BY MOLLY BOX, LAURA ECKSTEIN JONES AND CAMERON HENDRICKSON



< STAY

Located shoreside, Malibu Beach Inn (malibubeachinn. com) has always been a peaceful respite from L.A.'s frenetic energy. Now, two new wellnessfocused offerings, Meditate in Malibu with The Mindry and the Private Chef Package with Picnic Collective, are here to help you exhale. The first option kicks off with a healthy in-room food delivery from Carbon Beach Club before a meditation session led by a teacher from The Mindry, a local studio. Also included is a bottle of Cure Vita-Ce anti-aging serum. For the latter, the ocean waves serve as a serene backdrop for an intimate beachside picnic catered by CBC chef Ryan Caldwell. The private meal is the perfect option for a safe and socially distanced dinner date. -Molly Box



A SAVOR

What could be more dreamy than a meal on the Mediterranean coast? Luckily for Angelenos, a brandnew restaurant concept, Sant'olina (santolinabh.com), has arrived, saving diners a trip halfway across the world. Located on The Beverly Hilton's rooftop, the latest addition to h.wood's stellar collection (The Nice Guy, Delilah, SLAB and more) is a pop-up outdoor dining experience that evokes a Southern European coastal escape with 360-degree views of L.A. The menu—crafted by renowned chefs Michael Teich, David Johns and Burt Bakman—offers Israeli-inspired cuisine with a healthy California twist. Sant'olina's vibrant fare features highlights like cauliflower tabbouleh, zucchini keftedes, Pacific oysters and harissa cured salmon. Thankfully, the pop-up has plans to be long-standing, making it a perfect summer spot to refresh and indulge. -Cameron Hendrickson

> SELF-CARE

Pause (pausestudio.com), the Venice-based wellness studio known for popularizing flotation pods across the city, is branching out with a new flagship in West Hollywood. Similar to the original spot, anxiety-diffusing flotation treatments, IV vitamin drips and contrast therapy are on the menu, as is cryotherapy. Expect cushy private suites stocked with Le Labo and Parachute Home products at the new location, along with a curated selection of clean beauty, adaptogens and CBD products for sale. In addition, an in-house naturopathic doctor ensures clients have the most rejuvenating experience possible. Next year, wellness seekers should look out for new Pause locations opening in Santa Monica and Manhattan Beach, and a new line of signature products. –*CH*

